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Contingency Solutions, LLC

Replacing Uncertainty with Confidence™

Business Survival Guide

**Quick
Tips**

"The life vest for your business."™

Volume 5, Number 1

CS, LLC provides custom designed business continuity and emergency preparedness plans and training to both public and private sector clients.

This Issue's Quote:

"Chance favors the prepared mind."

- Louis Pasteur



Contact Us

Web:
www.ContingencySolutions.net

Email:
info@ContingencySolutions.net

Phone:
1-888-82-Ready
(1-888-827-3239)

Keep That Resolution!

The parties have ended and the revelry has died down. Many of us have made New Year's resolutions in an effort to make this year a little better than last year. With best intentions we vowed to exercise more, eat smarter, spend more time with family or cleanout the garage enough to get at least one car inside. All of these are noble and important goals worthy of our efforts. We view these things as important, yet left undone. We hope that by making these affirmations of our good intentions we will be able to find the time, strength or resources to finally make them happen. Many of us will be successful in fulfilling our goals despite the inevitable struggle. But more often than not, our best intentions are sidetracked by the priority of the moment. Every day has them. Whether small or large, they appear in front of you and set your progress back a notch. By February or March many concede that their resolution may simply be unattainable.

One resolution that is attainable and shouldn't be ignored is how to keep your business alive when an interruption strikes. Many clients voice their intent to finally develop their business continuity plan or audit and update an existing one. Most are successful in this goal. But if you are one of those that haven't yet made the commitment, ask yourself what you would do if your building lost electricity, gas or water? What if a fire down the street prevented you, your employees and clients from getting to your building? Do you have a plan to continue operating when the roof, or a pipe, leaks and floods your data center? How much will you lose if your business is closed for one day, a week or more?

It's not too late to make a new resolution for 2009. Resolve to create or update your business continuity and disaster recovery plan. Unlike some of your other New Year's resolutions, this one is easier to achieve and less costly than you might think. **Contingency Solutions** can help you through the process, from identifying the threats to your business's survival, prioritizing your critical processes and dependencies and developing a plan to assure that your operations won't skip a beat. Start with a Business Impact Analysis (BIA) and let us give you an understanding of your exposures, the likelihood of a disruption and the affect it can have on your business.

Call Contingency Solutions today at: **1-888-82-Ready** or email **peter@contingencysolutions.net** for a free consultation. We may not be able to help you eat smarter or cleanout that garage, but we can help assure that your business will still be here the day after a crisis.

Contact us to develop a customized BCP for you!